(c) if so, what other concrete steps now Government propose to take to counter Pakistani firings?

THE MINISTER OF STATE IN THE MINISTRY OF DEFENCE (SHRI MALLIKARJUN): (a) Firing by Pakistani troops along the Line of Control in J&K is a regular feature. At times such firings do effect the normal life of the people living in border areas.

(b) and (c) Whenever such firings by Pakistani troops occur, Indian troops deal with them in a befitting manner. Adequate measures are taken to counter such firings.

Crisis in television industry

2353. SHRI RAHASBIHARI BARIK: Will the PRIME MINISTER be pleased to state:

(a) whether the Television Industry; has been facing crisis?

(b) if so, the reasons therefore, and

(c) the steps taken to rescue the Television Industry?

THE MINISTER OF STATE IN THE MINISTRY OF CHEMICALS AND FERTILIZERS AND MINISTER OF STATE IN THE MINISTRY OF PARLIAMENTARY AFFAIRS, DEPARTMENT OF ELECTRONICS AND OCEAN DEVELOPMENT (SHRI EDUARDO FALEIRO): (a) No, Sir. The production of television has registered growth during the year 1993.

(b) and (c) Do not arise.

ET&T opening new offices

2354. SHRI E. BALANANDAN: Will he PRIME MINISTER be pleased to state:

(a) whether it is a fact that Electronics Trade and Technology Development Corporation Limited, New Delhi, is indiscriminately spending amounts by opening new offices at several places inspite of its making losses;

(b) if so, the details of the new offices opened in the last one year, expenditure involved in these offices and the business generated by these offices and also the details of the staff deployed; and

(c) what are the corrective measures the management propose to make these offices viable?

THE MINISTER OF STATE IN THE MINISTRY OF CHEMICALS AND FERTILIZERS AND MINISTER OF STATE IN THE MINISTRY OF PARLIAMENTARY AFFAIRS, DEPARTMENTS OF ELECTRONICS AND OCEAN DEVELOPMENT (SHRI EDUARDO FALEIRO: (a) and (b) ET&T being a trading organisation, open new offices to enlarge market penetration as a part of the marketing strategy to increase the market reach for the Corporation. The details of new offices opened. expenditute involved, business generated and the no. of staff deployed by these offices during the last one year are given in the enclosed statement. (*See* below).

(c) Does not arise.

Statement

Details of New Officers of ET&T during **1993** *an*0 **1994** (*upto* **30-6-1994**)

S.No.	:ocation	Expenses incurred (in lacks)	Staff deployed	Sales over (A
1	Jaipur . .	Rs. 2.59	1 Chief Manager	
2	Lucknow . .	Rs. 2 11	1 Ag	
3	Chandigarh . .	Rs.		
4	Bher . . .			